



SCOTT SMITH

Professional Photographer, Graphic Designer, Media Editor and Social Media Influencer

Fleming Island, FL 32003

brio.dsn@gmail.com

9042959217

I have a 25 year career as a professional Photographer, Videographer; Graphic Designer and Social Media influencer. Published and award winning within photography for interiors, documentary and portrait. Co-creator and video editor for Youtube channel "Go Explore Ecuador". Hold advance levels in Adobe Lightroom, Photoshop, Premiere Pro, After Effects and Davinci Resolve. Video production projects to include but not limed to music videos, Youtube channels, professional/ Olympic athlete promotion videos, television commercials. Former educator in the field of Photography and Image Editing (Post Shot). As a 41 year old Father of 3, I feel my mastery of post production software along with the understanding of modern culture and trending themes; makes me a great candidate for organizations seeking an experienced veteran with a modern understanding .

Please visit www.BrioFoto.com for a portfolio and digital project samples.

Willing to relocate to: Orlando, FL - Tampa, FL - Gainesville, FL

Authorized to work in the US for any employer

WORK EXPERIENCE

Owner/Operator of Brio Design LLC and Brio Foto.com

BRIO DESIGN, LLC - Jacksonville, FL

March 2009 to Present

Co-creator and post production editor of Youtube channel "Go Explore Ecuador"

Contracted photographer and videographer for Jacksonville University and Florida Coastal School of Law.

Extensive Voice Over Content

Graphic Design and Structural Image Editing

Media Relations pertaining to Publication and Contract

Acquisition.

Photography Acquisition and Database

Former Director of Photography for Speedy Banana, LLC.

Contracted Photography Company for Best Damn Race, LLC

ESPN South Contract Photographer

Instructor on Post shot editing and re-touch (small and large batch with Adobe Software's).

Commercial and Retail product photography and videography.

Published and Award Winning Residential Real Estate photographer.

Published product photographer.

3D/2D image rendering and graphic design.
Published Interior Designer and Furniture Fabricator.
CAD Design and 3D/2D production design.
Social Media Marketing and instructional content development.

Creative Director/Art Director

Retail Furniture Design and manufacturing MODLOFT IPM - North Miami, FL

January 2006 to February 2009

DEVELOPMENT MOD LOFT IPM.

Company product/media photographer and videographer 2006 - 2009

Creative director for media publications and photo catalog.

Design fabricate and erect indoor/outdoor sets for media use,
photo, catalog and consumer shopping.

Production of company photography and videography for commercial marketing purposes.

Media Relations as it pertains to product launch, company Social Media and company SM outlets.

EDUCATION

Bachelor's in MULTIMEDIA DESIGN/PHOTOGRAPHY

Art Institute of Seattle - Seattle, WA

Bachelor's in Photography

Art institute of Fort Lauderdale

Bachelor's in Business Management

Barry University

SKILLS

- **MEDIA RELATIONS (10+ years)**
- **RETAIL (9 years)**
- **CAD (9 years)**
- **CAD DESIGN (9 years)**
- **INTERIOR DESIGN (9 years)**
- **photography (10+ years)**
- **adobe photoshop (10+ years)**
- **lightroom (9 years)**
- **indesign (7 years)**
- **ms office (10+ years)**
- **Adobe After Effects (10+ years)**
- **Adobe Creative Suite (10+ years)**
- **Adobe Illustrator (9 years)**
- **Filming (10+ years)**
- **Furniture Design (10+ years)**
- **Graphic Design**

- Sketchup (9 years)
- Video Production (10+ years)
- Photo Manipulation (10+ years)
- Marketing (10+ years)
- Adobe Premiere (9 years)
- Content Creation
- Video Editing (10+ years)
- Adobe Dreamweaver (5 years)
- Content Development (10+ years)
- Post Production (10+ years)
- Typography (7 years)
- Branding (8 years)
- Digital Marketing (10+ years)
- Adobe Premiere Pro (10+ years)
- Davinchi Resolve (9 years)
- Adobe Audition (7 years)
- Web Design (9 years)
- Search Engine Optimization (SEO) (10+ years)
- Email Marketing (7 years)
- Social Media Management (10+ years)
- Blogging (10+ years)
- Illustration (6 years)
- Public Relations (10+ years)
- Analytics (9 years)
- Photo Editing (10+ years)
- User Interface (UI) (6 years)
- Adobe Lightroom (10+ years)
- Journalism
- Copywriting
- Voice Over (8 years)

LINKS

<http://www.briofoto.com>

<https://www.youtube.com/channel/UCeFV6s3dLW5jXVT9J1wkQBg>

CERTIFICATIONS AND LICENSES

Videography

<https://www.youtube.com/channel/UCeFV6s3dLW5jXVT9J1wkQBg>

ASSESSMENTS

Social Media — Highly Proficient

March 2020

Creating content, communicating online, and building a brand's reputation.

Full results: [Highly Proficient](#)

Cognitive Ability — Highly Proficient

April 2020

Combining pieces of information to form general rules or conclusions.

Full results: [Highly Proficient](#)

Proofreading — Familiar

April 2020

Proofreading written texts.

Full results: [Familiar](#)

Social Media — Highly Proficient

March 2020

Creating content, communicating online, and building a brand's reputation.

Full results: [Highly Proficient](#)

Social Media — Highly Proficient

March 2020

Creating content, communicating online, and building a brand's reputation.

Full results: [Highly Proficient](#)

Work Motivation — Highly Proficient

September 2020

Level of motivation and discipline applied toward work

Full results: [Highly Proficient](#)

Work Style: Conscientiousness — Highly Proficient

August 2020

Tendency to be well-organized, rule-abiding, and hard-working.

Full results: [Highly Proficient](#)

Customer Focus & Orientation — Highly Proficient

May 2020

Responding to customer situations with sensitivity.

Full results: [Highly Proficient](#)

Work Style: Reliability — Familiar

April 2020

Tendency to be dependable and come to work.

Full results: [Familiar](#)

Attention to Detail — Proficient

October 2020

Identifying differences in materials, following instructions, and detecting details among distracting information.

Full results: [Proficient](#)

Indeed Assessments provides skills tests that are not indicative of a license or certification, or continued development in any professional field.

ADDITIONAL INFORMATION

SKILLS perspectives etc.

Videography and Video post production

Social Media content creation

All Graphic design and media production. (i.e. Catalog, Template,

- Published Documentation Mail-outs etc.

Photography Company website front end design and graphic construction.

- Photojournalism Furniture creation, engineering and remodel using Autodesk

software, CAD and 3D/2D renderings.

- Published Wedding and Event

Photographer. SMS DESIGN, INC

- Studio photography 1999 - 2005

Retail, Commercial and Product Responsible for all design, drafting, fabrication and installation of photography. commercial and residential remodeling projects throughout the

- Published and Award Winning state of Florida.

Residential Photography. CAD of new furniture and focal design concepts for client spatial

- Sports/Race Photography requirements.

(200,000 Photos Annually). Order materials and blueprint updates; consistently meet strict

- Published High Key and time constraints.

advanced HDR photographer.

- Advanced Media Relations and Completed numerous projects, including:

contract acquisition. High end modern interior focal point designs.

- Course Development and Media relations as it pertains to publications and company profile

Social Media Publications. objectives.

- Graphic Design and Post Shot Complete re-design of home interior and structure using CAD

Production using Adobe CS6 program(s).

Design Products (Master Suite) Real estate and Interior Design Photography and Post Shot including Mastery Level in editing.

Adobe Lightroom CC, Adobe CC suite Consult on commercial and residential lighting projects and Photoshop and Adobe layouts.

Elements CC. Interior/Exterior Structure Photography.

- 3D/2D Product Rendering and Design and Fabrication of custom designed furnishings for client

elevation plans (Shade 8, MAYA, purchase.

3D Coat and Sketchup Pro 12) Graphic Design and Media Production.

- Auto CAD Design and Company Social Media Profile Maintenance and content

production. development.

- Train and supervise

commercial camera crews in

media and conceptual

photography projects; schedule MIAMI DADE FIRE RESCUE

co-ordination and micro 1998 - 2005

management. Paramedic/Fire Fighter Special Operations Water Rescue

- Design and construct indoor

and outdoor sets for corporate

media and photography.